



## Lawrence Jordan

### Partner

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Lawrence is an attorney in our Intellectual Property & Information Technology practice group. His work spans across many of our other groups, including Litigation & Dispute Resolution, Privacy & Data Security, First Amendment & Media Law, Franchising, and Emerging & Growth Business. He concentrates his practice on intellectual property, information technology, Internet, domain name, technology transfer, biotech, publishing, and entertainment law across a wide range of industries. His experience includes transactional work, as well as litigation, arbitration, and mediation. He has represented companies, foundations, and creative individuals in a broad range of intellectual property matters, especially trademarks and copyrights.

## Practice Areas

- Emerging & Growth Business
- First Amendment & Media Law
- Intellectual Property & Information Technology
- Litigation & Dispute Resolution
- Privacy & Data Security

# Significant Matters

- Won a jury trial for a copyright owner accused of taking copywritten works from a former business partner
- Negotiated multiple licenses for a patent holder of novel technology in the automotive industry.
- Represented a successful restaurant in expanding its business, including licensing the restaurant name in multiple states
- Represented a software/consulting company in successfully selling the company for an eight-figure price
- Successfully represented an author accused of defaming a former classmate in a nationally-distributed novel

# Education and Admissions

## Education

- Wayne State University Law School  
J.D.  
Received the Bureau of National Affairs Award
- Attended the Université de Paris
- University of Michigan  
Bachelor of Science with distinction

## Bar Admission

- Michigan

## Court Admissions

- Michigan Supreme Court and All Michigan State Courts
- U.S. District Court for the Eastern District of Michigan
- U.S. District Court for the Western District of Michigan
- U.S. District Court for the Northern District of California
- U.S. District Court for the Southern District of California, Pro Hac Vice Admission
- U.S. District Court for the Central District of California, Pro Hac Vice Admission
- U.S. District Court for the Southern District of New York, Pro Hac Vice Admission
- U.S. District Court for the Northern District of Illinois, Pro Hac Vice Admission
- U.S. District Court for the Northern District of Ohio, Pro Hac Vice Admission
- U.S. Court of Appeals for the Sixth Circuit

- U.S. Court of Appeals for the Federal Circuit

## Affiliations

- State Bar of Michigan Information Technology Section (formerly 'Computer Law Section'), Past Chair
- State Bar of Michigan Arts, Communications, Entertainment, and Sports Section ('ACES'), Past Chair and Current Council Member
- State Bar of Michigan Foundation, Lifetime Member
- Washtenaw County Bar Association Intellectual Property Section, Past Co-Chair
- Institute for Continuing Education ('ICLE'): Technology Advisory Board, Past Member
- Friends of the Ann Arbor Library, Lifetime Member
- Ann Arbor Symphony Orchestra, Past Vice-President and Member of Board of Directors 2002-2018  
University of Michigan Alumni Association
- Great Lakes Performing Arts Associates, Past President

## Recognition

- Martindale Hubbell® rated "AV", 1998 to Present
- Best Lawyers® in America, 2005 to Present
- Michigan Super Lawyers®, 2006 to Present
- State Bar of Michigan John Hensel Award, 1995
- State of Michigan Senate Honorary Resolution, 1992
- dbusiness Top Lawyers, 2011-2016
- Best Lawyers Ann Arbor's "Lawyer of the Year" for 2020 in copyright law
- Best Lawyers Ann Arbor's "Lawyer of the Year" for 2017 in copyright law
- Best Lawyers Ann Arbor's "Lawyer of the Year" for 2014 and 2015 in intellectual property litigation
- Best Lawyers Ann Arbor's "Lawyer of the Year" for 2011 in intellectual property litigation, copyright law and trademark law

## Publications

- "Databases After Tasini; Why Your Clients Need Written Licenses for Copyrightable Content," Res Ipsa Loquitur, April 2000.
- "Into The Legalese Thicket: Indemnification and Hold Harmless Clauses," PMA Newsletter, June 1996.
- "Fame, Fortune and The 'Right of Publicity,'" Res Ipsa Loquitur, February 1996.
- "When and How to Use Your 'Standard' Contracts," PMA Newsletter, January 1996.

- "Why You Are Interested in Publisher's Insurance (Whether You Know It Or Not)," Mid-America Publishers Association Newsletter, November/December 1995.
- "Copyrights in Architectural Works," Res Ipsa Loquitur, October 1995.
- "Significant Arts Legislation in Michigan," Michigan Bar Journal, November 1986 and additional Bar Journal article, 1999
- Adjunct Assistant Professor, University of Michigan School of Art, Ann Arbor, Michigan; Taught "Economic and Legal Aspects of Art," 1990 to 1999
- Adjunct Instructor, Eastern Michigan University College of Business, Ypsilanti, Michigan; Taught business law courses covering corporations, agency, contracts and related matters, 1982 to 1989
- Adjunct Instructor, University of Michigan, Residential College, Ann Arbor, Michigan; Developed and taught a course "Law and the Artist" covering contract, intellectual property, and constitutional law for the arts

## Speaking Engagements

- Institute of Continuing Legal Education Seminar ("ICLE") "Representing Your Entertainment Law Client", 7/16/1990, Speaker
- ICLE Seminar "Representing Your Arts, Entertainment or Sport Client: From Contracts to Cash to Copyright", 11/5/1993, Speaker
- ICLE Seminar "Advanced Entertainment Law", 12/5/2002, Moderator
- ICLE Seminar "Representing the Athlete", 10/21/2003, Moderator
- ICLE Seminar "Protecting Your Client's Intellectual Property: Strategies for the Business Lawyer", 11/11/2003, Speaker
- ICLE Seminar "Advertising Law", 11/5/2004, Speaker
- ICLE Seminar "The Brave New World of Law & Technology: Handling Legal Issues in Communications and Other Cutting Edge Technologies", 5/11/2006, Moderator
- ICLE Seminar "The Law of Doing Business Online", 6/5/2007, Moderator
- ICLE Seminar "Representing the Celebrity", 5/29/2008, Speaker
- ICLE Seminar "Hot Topics in Entertainment Law: Gaming & Internet Law", 5/20/2009, Moderator and Speaker