



David Steinberg

Of Counsel

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David Steinberg is an attorney in our Franchising practice group. He specializes in the development of start-up franchise systems and distributorships, licensing, registration, litigation, and the arbitration of franchise disputes. He has formerly served as General Counsel to a publicly-held franchise company and regularly advises franchisors and franchisees throughout the United States. David is certified by The International Franchise Association as a Certified Franchise Executive.

Practice Areas

- Franchising

Education and Admissions

Education

- Georgetown University Law School

Master's degree in International Trade Regulation

- University of Detroit School of Law
J.D.
Article and Book Review Editor of the Law Review
- University of Michigan
Bachelor of Arts in History and Communications

Bar Admissions

- Michigan
- California

Affiliations

- Appointed to the Social Media Task Force of the Franchise Relations Committee of the International Franchise Association, 2013
- Appointed to the Acquisition Task Force of the Franchise Relations Committee of the International Franchise Association
- Appointed to the Franchise Relations Committee of the International Franchise Association, 2013-present
- Member of State Bars of Michigan and California
- American Bar Association, Anti-Trust Section
- American Bar Association Forum Committee on Franchising
- Farmington/Farmington Hills Chamber of Commerce, Director, 2005-2008
- Farmington/Farmington Hills Foundation of Youth and Families 2004-2009, President 2009
- University of Michigan Board of Student Publications, Board Member, 2011 - 2014
- Walled Lake Schools Foundation for Excellence, Board Member, 2001 to present
- State Bar of Michigan
- State Bar of California

Recognition

- Franchise Times Magazine "Legal Eagle" Franchise Lawyer for 2016-2019
- dBusiness Metro Detroit's Top Franchise Lawyer, 2010-2016, 2020
- Michigan Super Lawyer 2019

Publications

- "Uncertainty Abounds. The Joint Employer Doctrine and the Franchise Business Model", Michigan Bar

Journal (May 2017)

- "The Accidental Franchise", Michigan Bar Journal, December 2014
- "EB-5 Investor Program Offers Source of Funding for Franchises", ABA Forum on Franchising, November 14, 2014
- "What Do You Mean I Can't Renew?", The Franchise Lawyer, Summer 2013
- "Contrasting Perspectives on Franchise Terminations: The Franchisee's Perspective," Lederman and Steinberg, Michigan Bar Journal, December 2012
- Panelist, 2009 ABA Forum Committee on Franchising: "Inside a Franchise Arbitration."
- Co-author, "Breaking Up is Hard to Do," Franchise Law Journal, Summer, 2007
- Guest Speaker, Direct Selling Association, Washington, D.C. (February 2004)
- Program Host, "Legal Talk, "Franchise Focus, and "Its Your Business," Comcast Cable, 1995-2001
- Contributor, Los Angeles Daily Law Journal, 1990
- May and Steinberg, "Great Expectation for Franchising: The 1984 Amendments to the Michigan Franchise Investment Law," Michigan Bar Journal, January 1984
- "Application of the Antitrust and Labor Exemptions to Collective Bargaining of the Reserve System in Professional Baseball," Wayne Law Review, vol. 28, p. 1301, 1982
- "The Role of Section 2 of the Sherman Act in International Patent Fraud: Walk Tall and Carry a Big Stick," Washington University Law Review, vol. 59, p. 123, 1981
- "The National Hockey League Reserve System: A Restraint of Trade?" Comment, University of Detroit Urban Law Review, 1979